



DFP Institute, Crido R&D and Sergei Ikoenko would like to invite you to a DFP webinar series

Dear Sir / Madam,

Design for Patentability is a powerful innovative design methodology that is based on a rational and disciplined process. It employs an efficient suite of tools and methods for improving existing products and technologies as well as for developing winning next-generation products. These approaches can also be used to develop the required functionality, reduce the cost of manufacturing processes, enabling the new and improved products to be brought to market with a very high probability of being patented.

Design for Patentability® approaches secure satisfying the necessary criteria of patentability, develop a firewall of independent and dependent claims as well as enable to circumvent competitive patents providing freedom to operate and, in most cases, IP protection of the alternative designs. Innovative hybridization with patentable outcome, identification of “white spots” for patenting are other areas where DFP has proved to be extremely powerful.

DFP is being successfully used by many world leading corporations – General Electric, Samsung, Hyundai Motor Company, ABB, Siemens, FIAT Group, Procter & Gamble, Unilever, POSCO, LG, Intel, and many others. It is also a part of a number of engineering programs of the world best universities.

DFP Institute is conducting DFP certification trainings of Levels 1-3 while Crido R&D is conducting facilitation and consulting projects for clients looking for advisory in this matter. Both entities that I proudly represent are inviting you for and series of webinars that will present to you basic DFP tools and its capabilities.

Yours sincerely

Sergei Ikoenko

